

Yitian Mao

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Experience

February 2021 - Present

Interaction Designer – The Designory

Created from-scratch design systems and modular components, worked on site migrations and design overhauls for clients like HP, Novartis, Organon Pro, and MetLife.

May 2013 - Present

Freelance Designer

Collaborated with various companies (Social Capital, Twin Technologies, Blackjack Lighting, and SpiralTech to name a few) on product and visual design projects, website UI/UX, branding, and content creation work.

March 2017 - Jan 2019

Marketing Associate – Tandem, Inc.

Generated content for marketing and communications, such as print advertisements, original videos, and newsletters; managed the company website and social media accounts; as well as coordinated media opportunities for developments.

Education

Sept 2019 - Nov 2020

University of Winchester

MA in Digital Media Practice – Interaction Design
-Graduated with Distinction

Sept 2012 - May 2016

University of Illinois at Urbana-Champaign

BFA in Industrial Design, Minor in Asian American Studies
-2nd Place Ministry of Manpower Design Competition (Singapore)
-Clark Cunningham Undergraduate Essay Award

Skills

Design

Interaction Design
UI/UX
-Design Research
-Rapid Prototyping
-Wireframing
-Usability Testing
Visual Design
Branding + Identity

Software

Adobe Creative Suite
Adobe XD
Figma
Sketch
Zeplin
Adobe Animate
WordPress
Jira